



# Special Beginnings<sup>®</sup> Maternity Program

For members with BlueOptions<sup>®</sup> PPO

**Be sure to enroll  
in the program as  
soon as you find out  
you're pregnant.**

Special Beginnings is not a substitute for professional medical guidance. It is important to share any health concerns with your physician.

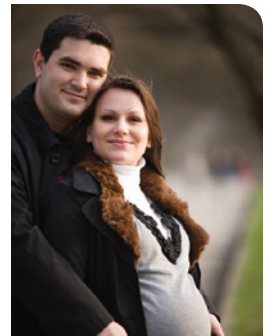
**Special Beginnings** can help you better understand and manage your pregnancy. Available at no additional cost, this maternity program supports you from early pregnancy until six weeks after delivery through:

- **Pregnancy risk factor identification** to determine the risk level of your pregnancy and appropriate range for ongoing communication/monitoring
- **Educational material** (complimentary copy of *The Simple Guide to Having a Baby*) on various pregnancy and infant care related topics
- **Personal telephone contact** with program staff to address your needs and concerns and to coordinate care with your physician
- **Assistance in managing high-risk conditions** such as gestational diabetes and preeclampsia

**Take good care of yourself and your baby – enroll in Special Beginnings today!**

Enrollment is easy and confidential. Just call **(888) 421-7781**, 8 a.m. – 6:30 p.m., CT.

OSU/A&M System employees who enroll in Special Beginnings by the end of their first trimester are eligible to receive a \$250 deductible credit.



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