Blue Access for Members and Well onTarget

First time user? Follow these easy steps to log in to Blue Access for Members:

1. Go to www.bcbsok.com
2. Click on the “Login” tab
3. Click “Register Now” (You will need to provide your email, zip code, ID and Group number)
4. Once you are registered, choose the Well onTarget link on the right hand side of the page.

Once you are registered with Blue Access for Members you can use the same Username and password to log on directly to Well onTarget, www.wellontarget.com

Blue Access for Members Benefits
- Get a copy of your EOB (Explanation of Benefits) for a claim
- Find a doctor or hospital
- Compare costs for any procedure or what your co-pay may be (MRI, knee replacement, vaccinations, behavioral health, etc)
- Print a temporary ID card

Well onTarget Benefits
- Health Tools and Trackers (track what you eat, exercise, sleep, etc)
- Self-directed courses (topics include nutrition, weight/stress management, etc)
- Health Assessment (questionnaire about your health and habits)
- Life Points (earn points by tracking diet, exercise, etc) to spend in the online shopping mall